

Pressemitteilung BoxID: 605933 (Sonderhoff Holding GmbH)



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After 10 years in the US, Sonderhoff USA Corp. looks ahead with optimism



Current location of Sonderhoff USA Corp.: Big Timber Road in Elgin / Illinois

(PresseBox) (Köln, 08.07.2013)

Sonderhoff USA Corp. turns 10 this year. Since its establishment in 2003 as part of the global Sonderhoff group, the company in Elgin, Illinois has developed very successfully.

Ever since it formed, Sonderhoff USA has steadily promoted the previously little known FIP (foam in-place) technology in the US, which is the process of fully automatic application of liquid seals to produce housing gaskets. Its pro-active market work has built up strong trust in the Sonderhoff product range. Sonderhoff USA presently supplies major suppliers in the automotive, electronics and packaging industries with FERMAPOR K31 foam seals and the FERMADUR potting compounds for sealing door modules, headlamps, brake lights, filters, drum packaging, electrical enclosures and switch cabinets. Adding to these are further applications in the printing

industry, for household appliances, and for lighting.

Machine, material and service from one source

An enormous advantage for the customer is that Sonderhoff USA is a system supplier. Sonderhoff is not only the specialist for liquid seals; the company also sells its own mixing and dosing machinery for this technology. The mixing and dosing systems and automation solutions of Sonderhoff Engineering are tailor-made to the customer's respective manufacturing concepts and the sealing material to be worked. Flexibility, modular design, easy operation and high repeat accuracy are essential features of the two-, three-, or four-component Sonderhoff dispensing systems. The advantages of FIP technology for the customer are consistent product quality and significant time and cost savings. According to Sonderhoff USA, more than 70 mixing and dosing systems have been put into operation in the USA, Mexico and Canada.

System supplier Sonderhoff USA is valued for individual service

Holger Hülsken, President and CEO of Sonderhoff USA Corp. says: "Our experienced service staff can offer our customers on-site support, training and assistance. Our experience and speed set us apart from the rest. These qualities are crucial for being successful in North America." After-Sales Service is an especially important factor in the NAFTA region, Holger Hülsken emphasizes. Sonderhoff's Service Department is available to take emergency calls 24/7.

Contract manufacturing as an extension of the customer's operations

Sonderhoff USA offers US customers the additional service of contract manufacturing for foam gasket, gluing and potting applications on the parts of the OEMs and their suppliers. This service ranges from prototypes, to pilot runs and small batches, to full-scale series production. Customers can therefore benefit from the advantages of the FIP process without making a large investment. Sonderhoff USA helps customers calculate when it is more economical to invest in a mixing and dosing system and when it makes more sense to subcontract the part manufacturing for sealing, gluing and potting to Sonderhoff.

Seals made in USA are the basis for new business

Sonderhoff USA Corp. was established primarily as a production operation. "With our own material production and contract manufacturing operation in Elgin, Illinois, as well as our own sales and service team, we are fully autonomous and have a strong presence in the market," Holger Hülsken explains. With an increase in demand for silicone seals, Sonderhoff's management decided to add the manufacture of the two-component silicone foam system FERMASIL to its established US production of polyurethanes for foam gasket, gluing and potting systems. Since the end of 2011, Sonderhoff has been producing silicone products for foam seal and potting applications in the USA and selling them under the name FERMASIL in North America.

Good growth prospects for the next ten years

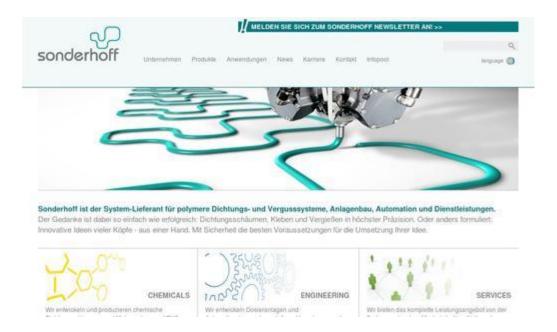
President and CEO Holger Hülsken is confident that automation and application processes for fluid and thixotropic FIP sealing systems will continue to expand on the NAFTA market and will eventually become an industry standard, and that these sales markets offer ample room for further growth of Sonderhoff as well.

Sonderhoff USA has already planned its 10th anniversary celebrations. On August 9th, 2013, there will be an open house event for customers, suppliers, partners, friends and colleagues. Aside from food and drinks for the guests, several speeches, tours of operations and machine demonstrations will take place on this day.



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Website Promotion



About Sonderhoff Holding GmbH

The Sonderhoff group of companies with its headquarters in Cologne / Germany is the leading system supplier and manufacturer of polymer sealing, gluing and potting formulations, dispensing machines and automation concepts as well as for contract gasket application services.

The Sonderhoff System combines chemical and technical competence with creative engineering know-how in the fields of mixing and dosing of sealing material and process engineering provided with a comprehensive service entirely focused on satisfied customers.

The sealing products from Sonderhoff are used for foam gasket, gluing and potting applications of various industrial components, for instance, from the switch board enclosure, electronics, automotive, air condition, filter, photovoltaic, packaging or household appliance industry.

Sonderhoff Chemicals GmbH (Cologne / Germany) develops, produces and distributes worldwide polymer sealing, gluing and potting systems on polyurethane, silicon and PVC basis. Their performance is based on the

experience of more than thousand formulations. The sealing material is applied onto structural components and modules of OEMs and industrial suppliers by the FIPFG / FIP (Formed In-Place Foam Gasket / Formed In-Place) technology.

Sonderhoff Engineering GmbH in Hörbranz / Austria develops and distributes all over the world low pressure metering systems, from stand-alone dispensing machines to automation concepts according to customers' specifications for fully automated production lines of foam sealing, gluing and potting.

Sonderhoff Services GmbH (Cologne / Germany) and Sonderhoff Polymer-Services Austria GmbH (Dornbirn / Austria) have positioned themselves as toll manufacturers for foam gasket, gluing and potting applications with the highest precision. Their services comprehend individual sampling of prototypes as well as sealing, gluing and encapsulation of parts, from pilot application processes and small batches up to serial production for OEMs and industrial suppliers in Germany, Switzerland and Austria. Partner companies undertake the contract manufacturing of foam gasket and potting for the customers in Great Britain, Poland, India, Thailand, Japan, Korea and Brazil.

The sister companies of the Sonderhoff Group in Italy, Spain, the U.S.A and China offer the complete range of sales, technical and contract gasket application services to the OEMs in these countries as well as production and sales of chemicals for the sealing formulations and the distribution of dispensing machines from Sonderhoff.